



Deliverable D7.2

Project Website

Grant Agreement	665947
Project Acronym	PROSO
Project Title	Promoting Societal Engagement under the Terms of Responsible Research and Innovation (RRI)
Topic	GARRI-1-2014 Fostering RRI uptake in current research and innovations systems
Project website	http://www.proso-project.eu
Starting date	01 January 2016
Duration	26 months
Deliverable due date	01 May 2016
Date of submission	30 April 2016
Dissemination level	Public
Nature	Dec
Document version	Draft / <u>Final</u>
Work Package	WP7
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Contributor(s)	All partners
Internal reviewer(s)	



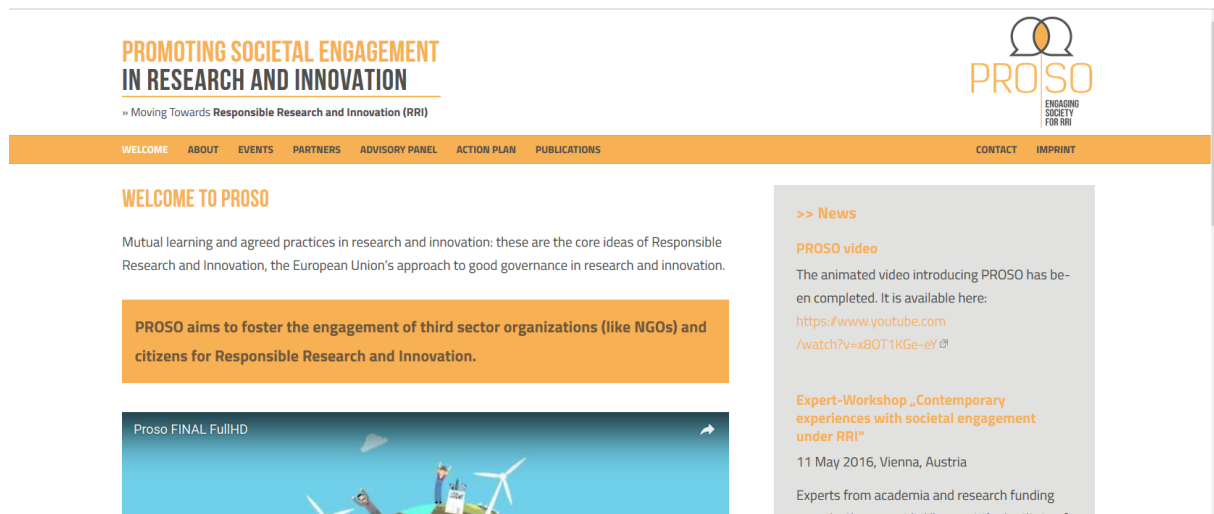
The project is financed by the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement no 665947 and runs from January 2016 to February 2018.

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1. Introduction: website generation and objectives

This deliverable presents the *project website* that has been developed and published for the PROSO project. The website is published at the URL: www.proso-project.eu.



The graphic design and technical realization of the website was subcontracted. DIALOGIK invited three offers and selected the design provider *Nehemedia* for the graphic design (which assured consistency with the PROSO logo, poster and brochure that have also been designed by *Nehemedia*) and *ju design* for the technical implementation. The two providers offered the best value for money. The texts for the website were written by DIALOGIK and revised in response to feedback from the partners.

The main objectives to be achieved through the website are:

- Setting of a recognizable web presence
- Dissemination of communications material and publications of project results, information about project design, activities and events
- Collection of feedback as regards project activities, results and findings (through contact@proso-project.eu)
- Platform for a DokuWiki (PROSO intranet).

2. Graphic design

The graphic design of the website builds on the visual identity that has been developed for PROSO (see D7.4 PROSO poster and brochure). The project logo, colour standards (using grey, orange and black colours), formatting standards (such as double arrows used as bullet points) are important elements of PROSO's communication material which are also used for the website.

3. Content Management System

The Content Management System (CMS) that has been selected for the PROSO website is Wordpress.

Main reasons for this choice are:

- As a free and open-source Wordpress is widely adopted
- A large library of plugin for user interaction is available

4. Information architecture

The pages of the website are structured in four parts:

1. *Header*: it hosts the main menu bar containing the menu buttons. The menu buttons that are content-related are located on the left part of the menu bar, the “contact” button is located on the right side of the bar. The header remains the same throughout the website.
2. *Body*: it hosts the content of the page and changes accordingly throughout the website.
3. *Footer*: it hosts the EU flag and the information of funding (left side); contact information (PROSO email-address which gives users the chance to connect with the project), and legal information/imprint (centre of the footer); and the social media link (Twitter) (right side). The footer remains the same throughout the website.
4. *“News” column*: it is located on the right side of the page. The main idea of this column is to create a frequently updated section to aggregate news about PROSO such as upcoming project events, recent project achievements and relevant activities (such as presentations or publications) of PROSO participants in the field of RRI and societal engagement in research and innovation. The “News” column provides visibility of the project’s dynamics, progress and dissemination activities and remains the same throughout the website.

The content of the pages is described in the following sections.

4.1 Welcome

This page contains:

- The core idea and keys of Responsible Research and Innovation (RRI) and the main goal of PROSO in regard to RRI
- The link to the animated video introducing PROSO (<https://www.youtube.com/watch?v=x8OT1KGe-eY>)
- PROSO’s analytical focus
- PROSO brochure and poster for download
- Links to RRI repositories

4.2 About

This page hosts information about PROSO's

- Main goals
- Main outcome
- Analytical focus and key activities
- Actors involved (types of consortium partners, coordinator, Advisory Panel)

4.3 Events

The main goal of this site is to inform about the events that have been carried out or are upcoming within PROSO (including consortium meetings, expert workshops, national citizen panels, project conferences, etc.).

4.4 Partners

This page hosts information about all partners involved in PROSO including contact data.

4.5 Advisory Panel

This page provides information about the four members of the advisory panel including links to their organizations.

4.6 Action Plan

This page hosts information about PROSO's main tasks and their organization in eight workpackages (WP). Each workpackage and related tasks are briefly described.

4.7 Publications

The main goal of this page is to disseminate PROSO's publications. The publications will be available as downloads, and/or links to the repositories where the publications can be downloaded will be provided. The page will include research results and findings in different formats (reports/deliverables, newsletters, policy briefs) and PROSO communications material (poster, brochure, video). Moreover, it will include links to RRI repositories.

4.8 Contact

This page provides contact data of the DIALOGIK-coordination team and the PROSO email-address for sending messages and questions relating to the PROSO project.

5. Results dissemination

The project website represents the major source of information about PROSO where constant updates about the progress of the work, main activities and events, and the results are published. Results dissemination is the main goal of the page “publications” (see section 4.7).

6. Intranet

The section “Partners” includes a link to the PROSO-DokuWiki which will be used as a project intranet. Through the DokuWiki project partners can share relevant literature, documents, data and PROSO work in progress-documents. Access to the material will be controlled via user rights.